



February 21, 2025  
JCR Pharmaceuticals Co., Ltd.

### **JCR Pharmaceuticals Proudly Supports Rare Disease Day 2025**

On February 28th, people around the world will come together to mark Rare Disease Day (RDD)—an annual event dedicated to raising awareness about rare diseases and improving the PLWRD (People Living with Rare Diseases) and their families through better diagnosis, treatment, and support. At [JCR](#), we share this mission and are proud to once again support RDD 2025 in Japan.

For over a decade, JCR has been an active supporter of RDD, and this year, we are excited to contribute through the following initiatives:

#### **Keynote Session**

JCR's Executive Director and Head of Research, Hiroyuki Sonoda, will deliver a keynote presentation at the RDD Tokyo event, held at Congress Square Nihonbashi. His talk, titled "Pharmaceutical Innovation for Rare Diseases: Drug Discovery and Patient Commitment," will explore.

#### **Awareness Campaign**

Under the theme "Back to the Roots: Reaching New Audiences," JCR employees will join efforts to distribute informational leaflets at Tokyo Station, helping spread awareness about rare diseases.

#### **Educational Display**

We are presenting panels on lysosomal storage disorders at Tokyo Tower 2F FOOT TOWN, RDD Tokyo event, RDD Japan event (Kumamoto) and other locations across Japan. This display will also be available online via the official RDD Japan website.

(URL: <https://rddjapan.info/2025/panel/> (in Japanese))

#### **Promoting RDD Awareness Across JCR**

Each year, JCR Group companies worldwide engage in activities to enhance awareness of rare diseases. Our employees will wear official RDD badges, display awareness posters, and take part in sports events wearing custom-designed RD T-shirts to symbolize our ongoing commitment to this cause.

We are driven by the belief that raising awareness is just as critical as developing treatments. RDD reflects our unwavering dedication to improving the lives of patients and their families, and we remain committed to creating a society where everyone impacted by rare diseases can thrive.

## About Rare Disease Day (RDD)

Rare Disease Day, launched in 2008, has grown into the world's largest awareness campaign for rare diseases, celebrated in over 100 countries. In Japan, RDD events have been held since 2010. This year's theme, "Hinodemaie – Co-creation of the RDD Community," embodies the values of harmony, growth, connection, unity, and smiles.



To learn more, visit the official website:

<https://www.rarediseaseday.org/>

<https://rddjapan.info/2025/>

## About JCR Pharmaceuticals Co., Ltd.

JCR Pharmaceuticals Co., Ltd. (TSE 4552) is a global specialty pharmaceuticals company that is expanding possibilities for people with rare and genetic diseases worldwide. We continue to build upon our 49-year legacy in Japan while expanding our global footprint into the US, Europe, and Latin America. We improve patients' lives by applying our scientific expertise and unique technologies to research, develop, and deliver next-generation therapies. Our approved products in Japan include therapies for the treatment of growth disorder, MPS II (Hunter syndrome), Fabry disease, acute graft-versus host disease, and renal anemia. Our investigational products in development worldwide are aimed at treating rare diseases including MPS I (Hurler, Hurler-Scheie and Scheie syndrome), MPS II, MPS IIIA and B (Sanfilippo syndrome type A and B), and more. JCR strives to expand the possibilities for patients while accelerating medical advancement at a global level. Our core values – reliability, confidence, and belief – benefit all our stakeholders, including patients, partners, and employees. For more information, please visit <https://www.jcrpharm.co.jp/en/site/en/>.

## References

Rare Disease Day website: <https://www.rarediseaseday.org/>

RDD JAPAN website: <https://rddjapan.info/>

National Organization for Rare Disorders (NORD) website:

<https://rarediseases.org/rare-disease-day/>

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